



## **PRIVACY PROTECTION**

Provider of the FESTADA application, FESTADA s.r.o. VAT number 107 06 992, with its registered office at L. Svobody 523, 798 21 Bedihošť, entered in the Commercial Register kept by the Regional Court in Brno, Section C, Insert 122346, is within the meaning of Article 4 (7) of Regulation No. 2016/679 of the European Parliament and of the Council of the European Union on the protection of individuals with regard to the processing of personal data and on the free movement of such data (hereinafter referred to as the "GDPR Regulation"), the administrator of personal data due to the conclusion of an agreement on licensing the FESTADA application to the user.

Identity and contact details of the administrator

company: FESTADA s.r.o.

address: L. Svobody 523, 798 21 Bedihošť

email: info@festada.cz, support@festada.cz

phone: +420 739 668 789

The administrator did not appoint a data protection officer under Article 37 of the GDPR Regulation.

The administrator hereby provides the user with information on the parties to the processing of personal data in the sense of Article 13 of the GDPR Regulation, personal data are obtained from the user in person, by electronic message or by entering them on the administrator's website [www.festada.cz](http://www.festada.cz).

The administrator processes the following personal data about the user: name and surname, company name, job title, ID number, VAT number, registered office address, residence address, correspondence addresses, email addresses, telephone numbers, invoicing and payment data, mutual communication, information about provided services.

The purpose of personal data processing is:

- creating a user environment in accordance with the license agreement,
- proper fulfillment of the administrator's obligations under the license agreement, and fulfillment of other contractual obligations of the provider,
- protection of the provider's legitimate interests (protection of the provider's property and business),
- providing information about new services or offers of the provider and other marketing interests of the administrator,
- fulfillment of legal obligations of the administrator.

The legal reason for processing personal data is:



- performance of a contract to which the data subject is a party pursuant to Article 6, 1 letter b) the GDPR Regulation, personal data are retained for the duration of the licensing agreement,
- fulfillment of legal obligations of the administrator, especially according to Act No. 89/2012 Coll., Act No. 563/1991 Coll., Act No. 586/1992 Coll., according to Art. c) the GDPR Regulation, personal data are stored for a period of 10 years from the end of the tax period in which the taxable supply took place,
- legitimate interest of the administrator (proving the provision of performance, proving the validity of the concluded contract, proving the fulfillment of contractual and legal obligations, etc.), according to Art. f) the GDPR Regulation, personal data are retained for a period of 10 years from the expiry of the license agreement with regard to limitation and preclusion periods under civil and criminal law,
- user consent for the marketing interests of the administrator, according to Art. (a) of the GDPR Regulation, personal data will be retained for a period of 5 years from the expiry of the licensing agreement.

After the above deadlines, the administrator will permanently delete the user's personal data.

Recipients of personal data:

- subcontractors of the administrator providing accounting, tax, legal and IT services,
- public authorities (tax authorities, judicial authorities, etc.),
- the general public (only within the scope of the user's name, location of his breeding and services provided), with the express individual consent of the user.

Rights of the user of the parties to the processing of personal data:

- the right of access to their personal data pursuant to Article 15 of the GDPR Regulation,
- the right to rectify personal data pursuant to Article 16 of the GDPR Regulation,
- the right to delete personal data pursuant to Article 17 of the GDPR Regulation,
- the right to restrict processing under Article 18 of the GDPR Regulation,
- the right to the portability of personal data pursuant to Article 20 of the GDPR Regulation,
- the right to object under Article 21 of the GDPR Regulation,
- the right to lodge a complaint with the Office for Personal Data Protection in case of doubt about compliance with the obligations of the controller of the parties to the processing of personal data,
- the right to withdraw consent to processing for marketing purposes, through the above-mentioned email contacts.



Only the administrator has access to personal data, as well as the entities identified above as recipients of personal data. The administrator declares that it has taken appropriate security measures for the protection of personal data, consisting of technical, administrative and physical measures.

The processing of personal data is a contractual and legal requirement. The user's consent is required to process personal data in order to inform the user about new services and the provider's offers. If the consent is not granted or is subsequently revoked, the provision of services under the license agreement will not be modified in any way. By signing the license agreement, the user consents to the processing of personal data for marketing purposes of the administrator.

By concluding a license agreement, the user confirms that he is familiar with this privacy policy.

This document is valid and effective from August 21, 2021 and it can be updated by the administrator. The current version of the information of the parties to the processing of personal data is always accessible at [www.festada.com](http://www.festada.com).

In Bedihošť on August 21, 2021

FESTADA s.r.o.  
represented by Bc. Dominika Sokolová